

# STUART HOLLOWAY

## GRAPHIC DESIGNER



I'm a UK-based graphic designer and marketer with a particular interest in branding, digital design, social media and email marketing. I'm an articulate communicator with an aesthetically intuitive mind. I enjoy the challenge of solving communication problems, with the aim of providing elegant, eloquent and creative solutions.



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Illustrator, Photoshop, InDesign, Office, print, web/digital, product photography, html and css, Wordpress, Shopify, MailChimp, Klaviyo, copywriting, project management, CMS, CRM, Email Marketing

## EMPLOYMENT

### Claritystamp Ltd

Graphic Designer/Marketer

August 2016 - Present

I am responsible for the digital design and marketing of the company. Overseeing projects from start to finish, I take the lead on producing our email marketing campaigns and social media content, as well as all areas of graphic design, both print and digital. I create both the written and the visual content, and seek to utilise new technologies in the way we interact with our customers. I work with a small team that liaises directly with the company directors in setting the direction and tone of our projects.

### Freelance

Graphic Designer

March 2016 - August 2016

During this period I took on freelance work for Gideons International and Spark Product Create. Projects worked on included website design, branding and logo design and e-commerce website management using Shopify.

### adOvation

Graphic Designer

June 2015 - January 2016  
(Maternity cover)

I was responsible for the generation and upkeep of printed and digital training and sales materials for our core client base of pharmaceutical companies.



This required exquisite attention to detail, and the ability to translate complex medical data into easily understood infographics within tight brand guidelines.

### Vektor

Graphic Designer

May 2014 - May 2015

I was responsible for working on a wide range of digital and print based projects. These have included websites, business stationery, vehicle signage and social media, often involving direct contact with clients.

## EDUCATION

### University of Central Lancashire

BA (Hons) Digital Graphics

2008 - 2011

Achieving a 2:1 grade, I studied many areas of graphic design, including branding, advertising, illustration, editorial, web design, app interface design and Flash animation.

